



# The New Normal Project

“The new normal” is a phrase used when something that use to be very different before, has become what people accept, expect, and think is usual. For example, it is “the new normal” to send a text, instead of ringing someone.

Unfortunately, people are starting to think that dirty rivers, weed-infested wetlands, melting glaciers, and islands of plastic in our oceans are “the new normal” too.

## Thing is, it doesn't have to be.

In May 2017, KCCers came together at Parliament and made a video – sharing their thoughts about the proposed changes to fresh water standards. This video made a difference. People took notice of what you had to say.



Check out this video at [kcc.org.nz](http://kcc.org.nz).  
Search “water”

## We need you!

Can you now help people to remember, or learn, what our waterways were like before, and could be again?

## What to do:

- Choose some water in your area that isn't doing so well.
- Interview people in your community about what it used to be like there, maybe when they were your age.
- Make a video to share what you have found out and to inspire others to take action to look after your water better.
- Put your video up on YouTube (or another platform) with the title “The New Normal Project”, and send us the link!

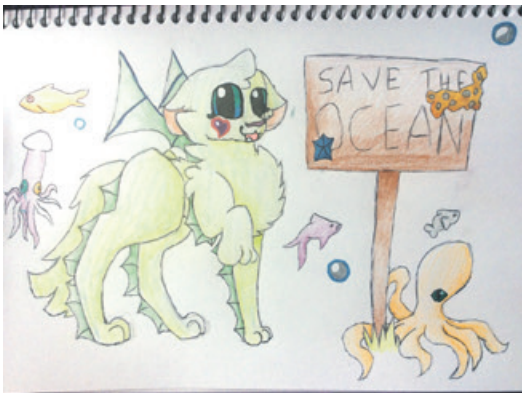


Somewhere in your video you'll need the line:  
“Respecting water is my/our new normal.”

Entries close 28 February 2018.



Anna 9



Holly 13

## Mystery mailbox winner

Congratulations Michael! You win a Young Ocean Explorer Love Our Oceans book and CD combo.



## Mail us:

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