

# Challenge Pātai

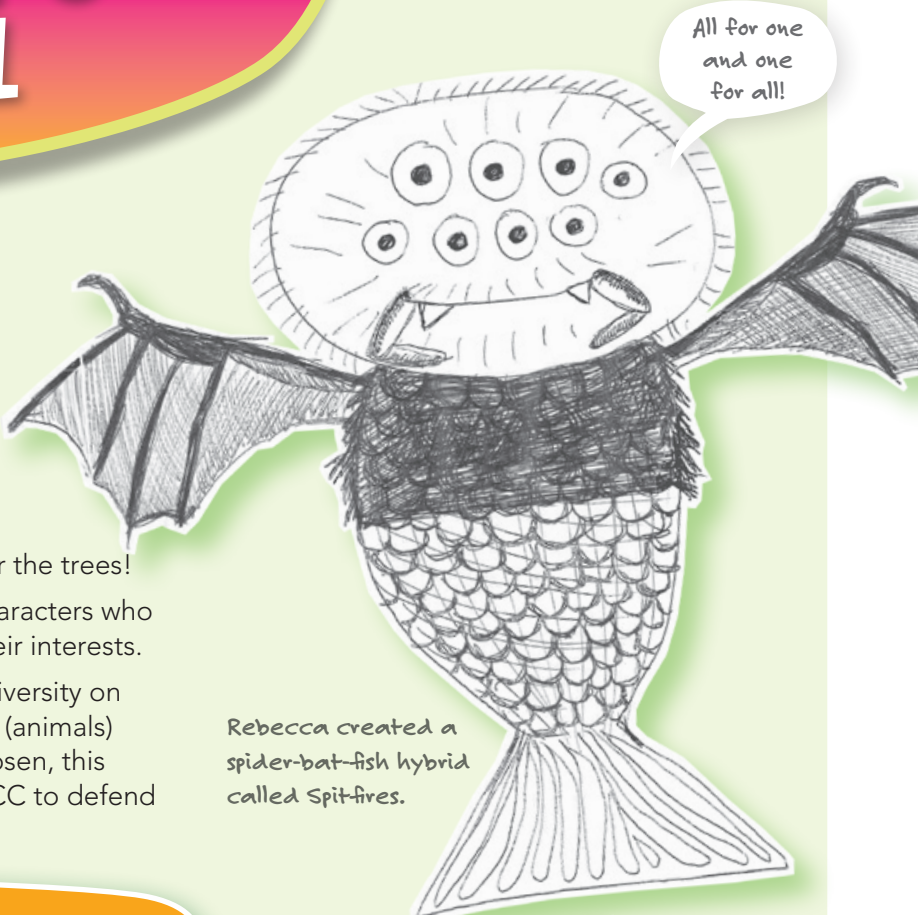
## Design a KCC biodiversity mascot

Have you met Siccoro Kāpāko – the official New Zealand spokesperson for Conservation?

How about The Lorax? He speaks for the trees!

These are examples of mascots – characters who represent a group and champion their interests.

We want a mascot to speak for biodiversity on behalf of the flora (plants) and fauna (animals) of Aotearoa New Zealand. Once chosen, this character will get to work helping KCC to defend biodiversity in nature.



Rebecca created a spider-bat-fish hybrid called Spit-fires.

## How to get involved

- Seek out a worthy candidate, or imagine your own. Remember, a mascot doesn't have to look realistic – so really let your creativity run wild!
- After working through your design process, produce a final copy of your mascot. Give it a name and a catchphrase too. The catchphrase should speak to the importance of biodiversity.
- Scan, and send your mascot in to KCC via [kcc.org.nz/submit-story](http://kcc.org.nz/submit-story) or post the original to KCC Challenges, P.O. Box 631, Wellington 6140.
- Once entries close, we will put up the candidates on our KCC blog: [www.kcc.org.nz/blog](http://www.kcc.org.nz/blog). Go online to vote.



Alex thinks our mascot should be the great spotted kiwi – it is nationally vulnerable.

Our new biodiversity mascot will be announced in *Wild Things*, Issue 135, Takurua | Winter 2017. Entries close 30 April 2017. Voting closes 13 May 2017.